



2022 History Colorado Return of the Corn Mothers Project

The Colorado Folks Arts Council (CFAC), in conjunction with History Colorado, MSU Denver Chicana/o Studies, and the Chicano Humanities Arts Council, will host the award-winning photo-journalist exhibition, History Colorado 2022 Return of the Corn Mothers project, running from Sept. 2022–Sept. 2023.

Opening Reception, Oct. 6, 2022 at History Colorado 6pm -9pm

On this date we will recognize all previous Corn Mothers and then induct the 2022 new Corn Mothers

The project is part of a larger series of Corn Mother Exhibitions that have documented the stories and portraits of over 40 multi-cultural, inspiring women from the Southwest, and their multi-generational roots.

Corn Mothers are the heart and soul of their communities. Representing resilience, perseverance, strength, hope, and compassion, they are the women who empower others to strive for a better, more just world.

This project is a tribute to these humble unsung women

With much honor, we announce the twenty-two new Corn Mothers inductees of 2022

History Colorado 2022 Return of the Corn Mothers Inductees

Ellen Alires Trujillo	Juliana Aragon Fatula	Batkishig Batochir (Baja)	Genevieve Canales
Alicia Cardenas	Tina Cartagena	Connie Margaret Coca	Karen D. Gonzales
Norma Johnson	Elena Holly Klaver	Deborah Martinez	Lucha Martinez
Jennifer McBride	Laura Naranjo	Adriene Norris	Sandra Ortega
Erica Padilla	Jo Elizabeth Pinto	Shirley Romero	Evangeline Sena
Marge Taniwaki	Jeanette Trujillo		

Photographer Todd Pierson has spent over a decade photographing and interviewing women for the project. We are pleased to work with History Colorado to create a tribute that recognizes these deserving women. In addition to the exhibition, there will be a book, and a website for the Corn Mothers project at www.cornmothers.com, which will be linked to the History Colorado main website.

SPONSORSHIP LEVELS for History Colorado 2022 Return of the Corn Mothers

Platinum Sponsors \$5,000 and up

One Platinum Sponsor per business category (for example, there can be only one bank)

- Branding w/ corporate logo on the Corn Mothers website banner
- 3-minute speaking/message opportunity during opening reception
- Large corporate logo displayed prominently in all marketing materials and during all events
- Listing on all event communications/social media as a Platinum Sponsor
- 250-word corporate message on event website
- Large logo credits in book, and 10 complimentary books
- VIP preview and table for 20 at opening reception
- Acknowledged in event credits, and name in all event materials and book
- Framed and signed print by Corn Mother Artist Arlette Lucero designed for the event

Gold \$3,000 and up

- Branding w/ corporate logo on the Corn Mothers website banner
- 1-minute speaking/message opportunity during opening reception
- Large corporate logo displayed prominently in all marketing materials and during all events
- Listing on all event communications/social media as a Gold Sponsor
- Large logo credits in book, and 5 complimentary books
- VIP preview and table for 15 at opening reception
- Acknowledged in event credits, and name in all event materials and book

Silver \$2,000 and up

- Branding w/ corporate logo on the Corn Mothers website banner
- Large corporate logo displayed prominently in all marketing materials and during all events
- Listing on all event communications/social media as a Silver Sponsor
- Large logo credits in book, and 3 complimentary books
- VIP preview and table for 10 at opening reception
- Acknowledged in event credits, and name in all event materials and book

Bronze \$1,000+

- Branding w/ corporate logo on the Corn Mothers website banner
- Large corporate logo displayed prominently in all marketing materials and during all events
- Listing on all event communications/social media as a Bronze Sponsor
- Large logo credits in book, and 2 complimentary books
- VIP preview and table for 10 at opening reception
- Acknowledged in event credits, and name in all event materials and book

Advocate \$500+

- Corporate logo displayed in all marketing materials and during all events
- Acknowledged in event credits, and name in all event materials and book

Benefactor \$100+

- Acknowledged as Benefactor during event credits, and name in all event materials

To become a sponsor contact:

Renee Fajardo- Corn Mother Curator 2022 @ Jtoh2016@gmail.com

Or fill out the attached form and remit it with your payment to the address provided.

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SPONSORSHIP FORM

I want to be Corn Mother 2022 sponsor!

Name: _____

Address: _____

Email: _____

Phone #: _____

Sponsorship payment was made by:

Check ____ **Pay Pal** ____

Sponsorship Level (please check one)

____ **Platinum**

____ **Gold**

____ **Silver**

____ **Bronze**

____ **Advocate**

____ **Benefactor**

Send this form, and checks, by mail to

Colorado Folk Arts Council
Att. Renee Fajardo
8258 Balsam Way
Arvada, Co 80005

(Please indicate on check that it is for the Corn Mothers 2022 project)

Or to sponsor via Pay Pal

Fill out this form, scan, and send it to us at jtoh2016@gmail.com. Remit payment to

ColoFolkArts@outlook.com

The Colorado Folks Arts Council is a 501(c)3 and all donations are tax deductible.
You will receive documentation of your donation.

HISTORY OF THE CORN MOTHER EXHIBITION

The exhibition, and the book/anthology that goes with it, are based on the Pueblo myth of the Corn Mother, who represents growth, life, creativity, and the feminine aspects of the world. Todd Pierson, master photojournalist, has trekked for over a decade capturing the images of present-day Corn Mothers who have made significant contributions to their communities in the Southwest. This nationally recognized exhibit has traveled extensively to over a dozen universities and museums throughout Arizona, Colorado, New Mexico, and Wyoming in the past decade.

The exhibition began in 2007, partly funded by a Rocky Mountain Women's Institute project grant. It originally included portraits and stories of eight women who were considered Corn Mothers in the Southwest. Motivated by the concern that as the region's population grew, the history and stories of significant women who formed the foundation of their communities would be forgotten, the exhibition expanded to 29 women after receiving a 2009 Colorado Endowment for the Humanities grant.

In 2016, six new women from the San Luis Valley were inducted for the Adams State University exhibition. With the 2019 induction of six Pueblo, Colorado women, the exhibition now boasts an impressive 46 astounding portraits, and a full-color printed anthology that includes the women's pictures, biographies, philosophies, and life sayings, as well as a story by each honoree about her own Corn Mother (a woman who influenced and mentored her). In Sept. 2022, the exhibition will be hosted at the History Colorado Denver location for a full year. The opening will be on Oct. 6, 2022.

Honors Received by the Corn Mothers Program

Next Generation Indie Book Awards 2021

- Go to <https://www.indiebookawards.com/winners.php?year=2021>
- Scroll down to the CATEGORY WINNERS AND FINALISTS section, then click on **ANTHOLOGY** or **COFFEE TABLE BOOK/PHOTOGRAPHY**

ANTHOLOGY FINALIST:

Return of the Corn Mothers: Inspiring Women of the Southwest, by Renee Fajardo, Todd Pierson, and Ed Winograd (JEMS Books)

COFFEE TABLE BOOK/PHOTOGRAPHY FINALIST:

Return of the Corn Mothers: Inspiring Women of the Southwest, by Renee Fajardo, Todd Pierson, and Ed Winograd (JEMS Books)

Articles About the Corn Mothers Program

<https://www.museumtrail.org/return-of-the-corn-mothers> (2016)

<https://www.24-7pressrelease.com/press-release/465281/return-of-the-corn-mothers-pueblo-exhibition-sept-15-nov-5-2019>

<https://www.pueblolibrary.org/cornmothers>

Videos About the Corn Mothers Program

Intro: <https://www.youtube.com/watch?v=EwQwFTZ-JOo>

Brenda Kay Manuelito: <https://www.youtube.com/watch?v=d6FDhVE48w8>

TEDxTalk by Renee Fajardo: <https://www.youtube.com/watch?v=jaGN2ik6U6c>